

Skatium Ice Rink Advisory Board Minutes – November 17, 2015

The next Meeting is scheduled for: December 17, 2015 at the Skatium @ 7:30 p.m.

Attendees: Joe Noone, Barbara Latsios, Drew Simcox, Karen Samulenas, Adam Terranova, Commissioner Chris Connell and Larry Yates.

Absence Excused: Charles McGarvey and Kevin Gavagan.

Joe Noone started the meeting at 7:30 p.m.

1. The October 20, 2015 minutes were approved.
2. Public comments: There were no public comments.
3. Larry reviewed the Skatium numbers to date. Larry is pleased with the Skatium numbers to date. There has been an increase in morning and afternoon ice. He mentioned that despite the revenue the Skatium profits go into the Township's general fund. He also stated that to keep expenses down there are only two full time employees: John Lynch and Larry. All others are part-time. He mentioned that the party lights were installed and they were used for the Friday Night public skate last week. There was positive feedback on the new lights. He is looking to get a DJ since the one that has been used in the past, is no longer available. Drew Simcox mentioned that he has a contact and that Larry should let him know so that he can put Larry and the DJ in contact with each other. He feels this DJ will work with the Skatium.
4. Karen filmed the new lighting effort from Friday night and showed the Board how nice the lights were. There was also discussion about the Point-of-Entry (POE). Apparently there was only one cashier on Friday night and the line went out of the building. Joe emphasized that we have the nice new POE and we should have more than one cashier to eliminate the long wait into the building. Larry agreed and said he "will look into it and make sure it doesn't happen again."
5. Barbara asked on the status of the ladies locker room since it still looked in disrepair on Tuesday. Larry mentioned that John was still painting and once he is done with that he will replace the moldy floor mats currently in there. Barbara suggested that prior to the mat installation the concrete floor be power washed with chlorine to eliminate any future mold issues. Adam suggested that some wall art be added to the room emphasizing female figure skaters and hockey players. Barbara will bring that up to the president of the DCSC for consideration.
6. Larry mentioned that he will be having a turkey give-away and a 2 one year passes to the Skatium this weekend. The turkey give away is popular with the public. This will be the first time he will be doing the one year pass give away.
7. Larry also discussed the various advertisements he is using. He is trying to broaden the advertising area by reaching out to Montgomery County in addition to Delaware County residents. So far he has noticed an increase in the coupon redemption from those areas.

8. Adam and Joe Noone continued to emphasize getting some theme nights advertised. Suggested again was a "Frozen" night; Skating with "Elmo" and Holiday themes. Both Adam and Drew started discussing how important social media is for the Skatium and discussed getting the Township IT people on board with allowing this. Chris was very interested and both Adam and Drew demonstrated what needs to be done and how important this was for the Skatium. Everyone was on-board and Larry and Chris will be working to get the appropriate authorization in place.
9. Joe Noone discussed the vacancies on the Board and Chris said he will be working to get those vacancies filled. Chris confirmed that there should be nine (9) positions. Each Ward should be represented but the vacancy can be filled with people from any ward. Chris suggested getting the word out and letting interested Township residents know that their volunteer services are needed.
10. Joe also mentioned that the Board will be picking out officers at the next meeting. If anyone is interested in a specific role they would like to play, let Joe know! Adam nominated Joe to continue on as President! Barbara seconded that motion!
11. The Penn Star EMT ambulance corporation is on site. They have put up a tent in the rear of the Skatium to park their vehicles. Barbara questioned why the Skatium was chosen to house this entity. She was told that the "Township manager wanted it there." She still does not feel it should be located in this recreational site!
12. Chris mentioned that building will begin on the site on or around March 2016.

New Business

1. The Board brought up the music being used at the Skatium and recommended that a subscription service could be used rather than a commercial radio station where there are too many commercials. Adam suggested a few services and recommended that Larry look into them. He also stated that the Skatium could use the commercial time for their own commercials. Advertising safety issues; other Township events or events going on at the Skatium.
2. The DCSC will be hosting the "Holly Berry" show on Sunday, December 13, 2015 at 3:00 p.m. The \$8.00 admission covers the 30 minute show, skate rental and skating afterward. Children 10 years and under \$5.00. Dinner specials will be available at Have-a-burger with 10% of sales going to the club.
3. Larry also mentioned that Winterfest is being planned. He has already contracted for the face painter, balloon designer, etc. More details to follow.
4. The meeting adjourned at 9:00 p.m.

The next Meeting is scheduled for: Tuesday, December 17, 2015 at 7:30 p.m. at the Skatium.