

## Skatium Ice Rink Advisory Board Minutes

Tuesday, February 17, 2015

Attendees: Joe Noone, Barbara Latsios, Drew Simcox, Karen Samulenas, Tamara Nedjar, Charles McGarvey, Tim Denny, Rick Turnbull and Chris Connell.

Absence Excused: Larry Yates; Adam Terranova, and Maria Ely.

The Board welcomed new member Charles McGarvey representing the 8<sup>th</sup> Ward. Mr. McGarvey is a new resident to the Township; served as a US Marine, is directly involved in various hockey organizations. The Board members look forward to working with him.

1. The January 2015 minutes were approved.
2. Public comments: There were no public comments.
3. Joe Noone introduced Tim Denny, Director of Parks and Recreation to the Board and invited Tim to the Board meeting to discuss partnering with P&R. Specifically Joe wanted to know if the Skatium could be included in some of the activities he oversees. Tim discussed his staff and the importance of P&R knowing and understanding their customer. He felt that the Skatium needs to do a better job finding out who the customer is and what brings them coming back. He did a brief marketing strategy with the Board to prove his point.

Joe asked about summer activities being included in the Hav-A-Good-Times. Tim explained how the Skatium is not included in the publication since the Commissioners began publishing the "Commissioner's Update." He did agree that Winter Fest, Holly Berry and the Skatium Summer Camps could be included in the Hav-A-Good-Time publication as long as the Skatium staff gave him the information no later than **March 15, 2015**. This is a firm deadline.

The Board offered suggestions for the summer camp and recommended that it be an all-day activity, i.e., 9:00 am until 3:00 or 4:00 pm. The activities can include some basic ice skating skills, off ice activities like useful exercises for skating and hockey. Also suggested Checking skills for boys and girls, lunch at the Café, have a member of Haverford High School Hockey team discuss equipment and have a show and tell with the Pro Shop owner, etc. Commissioner Chris Connell wanted to make certain that figure skating was represented in this planning. Most importantly the times and activities need to be advertised early!!! March 15 is the deadline, no extensions.

4. Also discussed, as continued from the November 2014 meeting was the USA Hockey safeguard program regarding the location of the women's locker room. Joe and Board member Adam reviewed the program and Adam has participated in the program and both agree that the Skatium is in full compliance. Regarding the hockey clubs and the safety of the players it is the responsibility of the team to provide someone outside or inside the locker rooms to monitor the players. It was discussed that any changes would not be in the short term but would have to be long term goals as this would involve remodeling. The

Skatium staff will look into some possible alternative sites to move the Women's Locker Room.

5. Rick Turnbull discussed the alterations to the front of the Skatium and the new Public Sound System. Both projects have been approved and are scheduled to begin in March 2015.
6. Rick also discussed the numbers. The new lighting has already saved the Township \$12,000. The numbers are all looking good this year so far. Skatium staff hopes to continue the momentum and is working towards having a strong spring and summer which have been traditionally low. Current programs will continue through the spring and summer and they are hoping to expand them.
7. Skatium plan on demolition and construction to begin during March/April 2015 and should plan accordingly so that the work can be done.
8. End of year Report – Status?

New Business

None

Meeting adjourned at 9:20 p.m.

**Next Meeting is scheduled for: March 17, 2015 at 7:30 p.m.**