

Haverford Township Cable Committee Minutes – December 9, 2015

Attendance – Dan Siegel, Michael Muderick, Barry Mulhern, Jay Scheinfeld, Paul Hileman

1. The minutes for the September meeting were approved.
2. The Committee discussed the following matters.
 - a. There will be some announcements on the cable channel about the availability of the Rec Center for rentals.
 - b. We discussed the video interview about leaf collection that was aired during the fall. The substance of the interview was very informative, and Ellen Kolodziej did a nice job with the questioning. The quality of the production was not as good as we would like; the sound could have been better and there was just one camera angle. The interview just showed the two participants, and we believe that the production would be improved if there was an outdoor location, some views of the equipment that is used, and a demonstration about how leaves are to be piled at the curb.
 - c. Mr. Siegel reported that the budget for 2016 provides for a 29 hour per week position for a multimedia/social media specialist. This person will be responsible for updating the Township Facebook, Twitter and YouTube accounts, the Township website, and the cable access channel. There was a discussion about how this person could help with the presentation of content on the cable channel.
 - d. Mr. Siegel reported that a contract has been awarded to Lee Casaccio Architects for renovation of the library. The current plan is that the library will remain open during the renovation project. Mr. Hileman said that the cable channel equipment in the library basement must remain available for use.
 - e. The new administration building will have a specified area for the cable channel equipment and production. The committee discussed the need for someone with expertise in production facilities to have input into the design of that area.
 - f. Mr. Siegel will encourage Larry Gentile to review the list of suggested topics for content for the TV station and to request that a few of the items on the list be selected for production.
3. Old business/new business – None apart from what is included above.