

## **Haverford Township Cable Committee Minutes – September 9, 2015**

Attendance – Dan Siegel, Ben Lazar, Barry Mulhern, Jay Scheinfeld, Larry Gentile

1. The minutes for the May meeting were approved.
2. The Committee discussed the following matters.
  - a. Mr. Siegel reported that Paul Hileman will be attending the township commissioners' meetings going forward in order to operate the cameras. There was dissatisfaction with the production when the cameras were not operated by a person but simply in their fixed positions.
  - b. Mr. Siegel and Mr. Gentile confirmed that the new township building will have the wiring and up to date equipment available from Verizon and Comcast built into the design, and that it will also have a green screen for video productions.
  - c. There was discussion about enhancing the web site and the township's presence on social media, which is hoped to carry over to the cable TV station and help keep the announcements timely. Mr. Gentile said that he anticipates that the township will hire a part time employee to help with this endeavor.
  - d. Mr. Siegel again reported that the Zoning Committee meetings may be recorded and televised, but this is not yet agreed to.
  - e. There was discussion about potential content for the TV station, including Haverford Township Day, an infomercial on recycling, outside recreation and leaf collection. We discussed the possibility of an interview being conducted of a township official or officials. Mr. Mulhern offered to contact Michael Muderick who was unable to attend the meeting for his advice about this. Mr. Gentile will then follow up to see if an interview can be scheduled quickly.
3. Old business/new business – None apart from what is included above.

Respectfully submitted,

Robert B. Mulhern, Jr.