

Haverford Township Cable Committee Minutes – February 11, 2015

Attendance – Dan Siegel, Ben Lazar, Michael Muderick, Barry Mulhern, Jay Scheinfield

1. The minutes for the November meeting were approved.
2. Recap – The Committee discussed the following matters.
 - a. Mr. Siegel said that it is now clear that having Comcast and Verizon provide an equipment upgrade for the video feed will have to wait until the township offices move into the new building. He said that the plans for construction of the new building for the township administration offices and the police station are proceeding according to schedule.
 - b. The township IT staff is expected to start having a larger role with respect to the cable channel, including taking the video of Commissioners meetings.
 - c. On the broader topic of communications in general, the township is looking into its overall means of communication with an eye toward expanding its use of electronic media, including Facebook, Twitter and a mobile app, in addition to the cable channel. To the extent that the cable channel functions as a means of communication, it has to remain up to date with its announcements. There is currently discussion about who will be responsible for that. It was suggested that Larry Gentile be invited to an upcoming meeting to discuss staffing issues, and Mr. Siegel will follow up with him about this.
 - d. Mr. Siegel said that there is interest in televising Planning Committee and Zoning Committee meetings and that this remains under discussion.
 - e. The Committee had previously proposed several topics for additional programming, and all members would like to see the township pursue some of them.
 - f. Whether the Committee needs to meet monthly was discussed, with the general response being that it does not seem necessary to meet so frequently at the present time.
3. Old business/new business – None.

Respectfully submitted,

Robert B. Mulhern, Jr.