

Haverford Township Cable Committee Minutes – May 14, 2014

Attendance – Dan Siegel, Bill Wechsler, Bob Gove, Ben Lazar, Michael Muderick, Barry Mulhern, Jay Scheinfeld

1. The minutes for the April meeting were approved.
2. Recap – Mr. Siegel reviewed the recent developments as follows.
 - a. Since the last meeting, he has been in frequent communication with the Township Manager and the IT personnel about the new equipment and software, which is now available. There has been a problem with the correct cards so as to permit information to be sent digitally, and the quality is poor without them; therefore the new equipment has not been implemented yet. Mr. Gove said that Verizon has a part on back order. The township IT personnel anticipate that the new equipment will be functional in June. There is no further clarity on whether Comcast will waive the \$10 per month charge.
 - b. As a follow up to the Committee's suggestions about new content for the channel and specifically something to address the new trash collection schedule, the Township Manager agrees that a Q & A about the changes and the reasons for them is a good idea. He is willing to participate personally.
3. Presentation concerning new trash schedule - The Committee had a discussion about this covering the following points.
 - i. Perhaps the head of Public Works can also participate in the Q & A, or maybe a follow up.
 - ii. The format of the Q & A – whether the questioner will be on camera; who will prepare the questions; who will ask the questions (Mr. Wechsler has a neighbor who is a former newscaster and who has indicated a willingness to help with township activities, he will contact her).
 - iii. Whether the presentation can also be placed on the website and not just the cable channel.
4. New content for cable channel – The Committee discussed other topics for presentation in video format, and how to go about selecting topics and having videos completed. Mr. Siegel will ask the Township Manager to prioritize topics

from the list presented by the Committee at the April meeting (or other topics) and to identify and encourage the cooperation of the township spokesperson for a particular topic.

5. Old business/new business – The following topics were discussed.
 - a. Mr. Gove said that the cable channel can show a slide presentation, but would need some narrative to go with it. Examples of possible topics are how to start a business in the township and information about the West Nile Virus. Mr. Muderick is willing to do the narration and suggested that the proper office prepare the script. This will be considered further.
 - b. There was a discussion about the possibility of a student helping as an intern. Mr. Gove had previously contacted several schools without success. Mr. Muderick knows Paul Gluck, who is with Temple University, and he can contact him about this.
 - c. There was a short discussion about televising various township meetings. No decisions were reached about this, although the consensus is that many township residents would be interested in having this available.

6. Adjournment – Next meeting will be on June 11, 2014 at 7:30 pm.

Respectfully submitted,

Robert B. Mulhern, Jr.