

Haverford Township Cable Committee Minutes – April 9, 2014

Attendance – Dan Siegel, Ben Lazar, Michael Muderick, Barry Mulhern, Jay Scheinfeld

1. Need for Secretary – Mr. Siegel said that the committee needs a secretary and that he cannot continue to perform this function. Mr. Mulhern agreed to accept this role.
2. Recap – Mr. Siegel reviewed the recent developments as follows.
 - a. The new software has been installed, but there are a few complications getting it up and running. It will not go live until it is functioning properly. The township IT staff is working on this.
 - b. Verizon will install a digital line at the library where the equipment is housed at no charge. Comcast will do the same, but will charge a fee of \$10 per month. It was suggested that Comcast be requested to waive the fee.
3. New content for cable channel – Mr. Siegel requested ideas for new content, which will be short videos that will be presented on the channel. He said that he has spoken with Larry Gentile, who is in favor of the idea of new content, and Mr. Gentile will cooperate by advising township employees to cooperate and participate in the preparation of the videos. There was an extended discussion about ideas that can be presented to Mr. Gentile, and they are listed below. The general thought is that the videos address matters of interest to township residents and businesses, provide helpful information, and answer questions frequently asked to the township. The suggested topics, in no particular order, are as follows.
 - a. Requirements for opening a business in the township
 - b. Requirements for operating a business in the township, including taxes
 - c. The change in the trash collection schedule
 - d. Snow removal requirements for homeowners and businesses
 - e. Information similar to what is contained in the HavaGood Times, particularly about summer programs
 - f. Information about all of the parks within the township, with the possibility of a short video about each park with a narration about what is located at each park
 - g. Information about each business district

- h. What work requires permits and how to get a permit
 - i. Information about each fire department and EMS services; Brookline Fire Department's 100th anniversary (parade in June and event in October)
 - j. Haverford Township Day
 - k. Video about The Quadrangle's 25th anniversary
 - l. Historical aspects of the township, including videos about the Grange, Nitre Hall, Lawrence Cabin and Spring House
 - m. The Police Department
 - n. The Library and its programs
 - o. The new Public Works facility
4. Old business/new business – None.
5. Adjournment

Respectfully submitted,

Robert B. Mulhern, Jr.